

Basic HTML

*For building landing pages and other
Brought to you by TsTDrew and the Nu-TeamSuccess*

It is important that we all learn some basic HTML. It has become such a prevalent part of internet marketing that we should know these basic principles like they were second nature. We should be able to write basic HTML code on the fly without thinking. Below I will show you the basics of HTML.

Each webpage has to contain certain elements or Tags;

```
<HTML>  
<HEAD>  
<TITLE>The NU-TeamSuccess </TITLE>  
</HEAD>
```

(Note: The words between the TITLE tags, in this case, "The NU-TeamSuccess" will show up on the header line of browsers viewing the page; and also, it will be the default title when the page is added to a browser's favorites or bookmarks.)

```
<BODY BGCOLOR="#ffffff" TEXT="#000000" LINK="#cc0000"  
VLINK="#000066" ALINK="#ffff00">
```

//// Your Content goes here, to include all hyperlinks images and text information ///

```
</BODY>  
</HTML>
```

Below is a description of the items within the **<BODY>** tag is the basic colour combination used for your website. "#####" the hexadecimal colour is 6 digits in length.

BGCOLOR: is the color you want for the background

TEXT: the color you want to designate for regular text

LINK: the color for new text links (pages that have not been displayed by the reader's browser)

VLINK: the color for text links to pages that the reader's browser has already displayed

ALINK: the color a text link will change to during the process of choosing it (as it is clicked with the mouse)

(Visit http://www.w3schools.com/Html/html_colors.asp for a list of colours available for the web.)

Do not use the RGB colour codes as they do not work, use the 6 digit single. For advanced knowledge the first two digits represent the red value, the second two the green and the last two digits are blue. Pure white would

be written as "FFFFFF" while pure black is "000000". This also helps you to understand that pure blue would be "0000FF" while pure red is "FF0000" and lastly green is "00FF00".
So a basic sample HTML code may look like this below.

*** ///Start Sample/// ***

<HTML>

<HEAD>

<TITLE>The NU-TeamSuccess </TITLE>

</HEAD>

<BODY BGCOLOR="#000000" TEXT="#ffffff" LINK="#0000ff" VLINK="#000066" ALINK="#ffff00">

<center>

<h1>The Nu-TeamSuccess</h1>

 5 Reasons why you should

JOIN!

Financial Freedom

Be your Own Boss

Work from Home

Great Products to keep you healthy

ITS FUN!!!

For any questions feel free to take the Tour

 or contact me at tstdrew

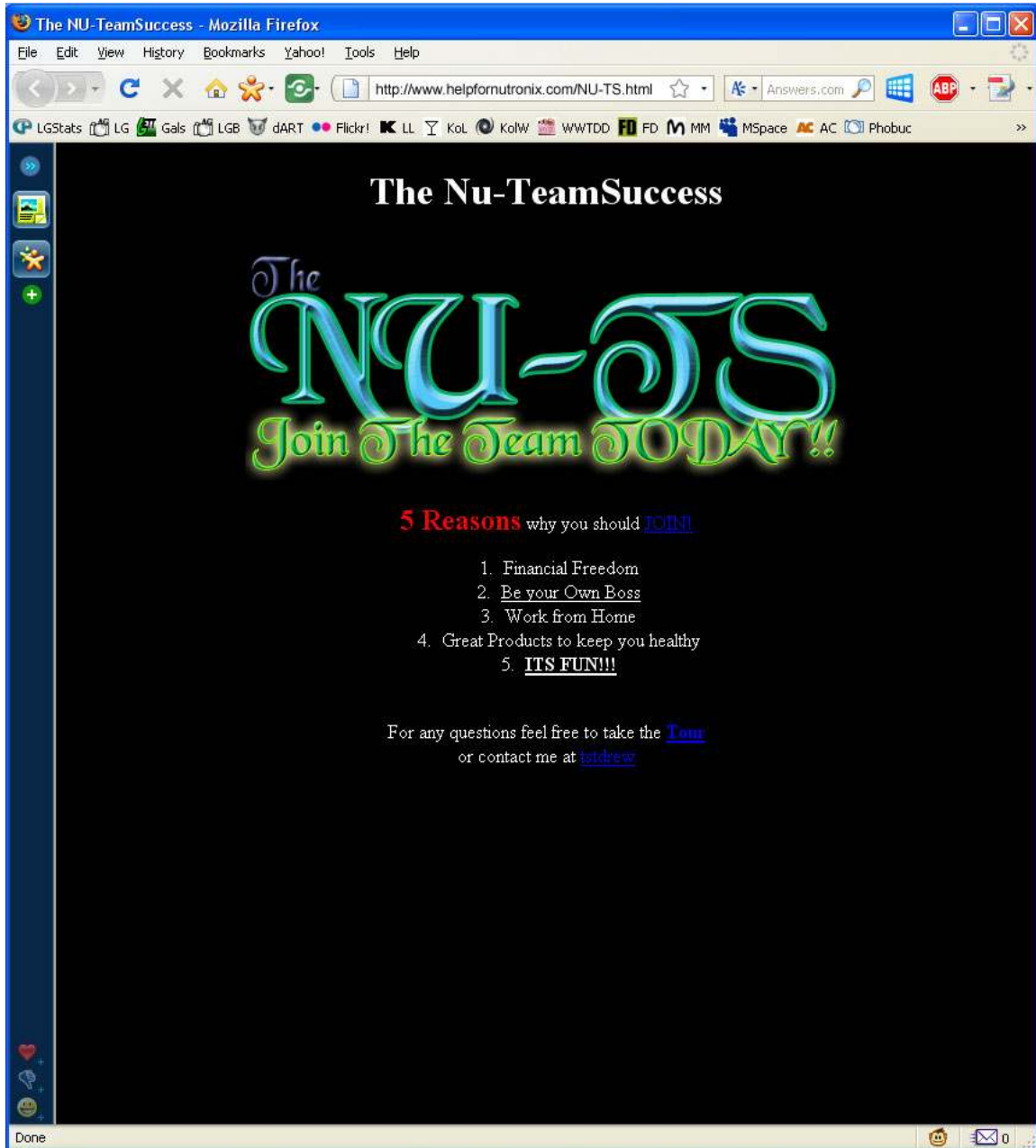
</center>

</BODY>

</HTML>

*** ///End Sample/// ***

Will look like this;



Though remember, you can change your colours to any you wish to have. You can create a page with a yellow, or blue, or lime green background. You can have a more elaborate graphic or several graphics or even none at all. The key is to have fun and make it your own.

HTML in Brief

Or

Most commonly used code

1. Creating a Hyperlink.

- a. `Helpfornutronix`.
- b. `Send e-mail`

2. Adding an Image.

- a. ``
 - i. `Height="###" width="###" border="2px" Alt="pretty picture"`

3. Making an Image a Hyperlink.

- a. ``

4. Changing Font Properties.

- a. `text here</center>`
- b. `text here`
- c. `text here`
- d. `text here`
 - i. `example`

5. Text Styles

- a. `Bold`
- b. `<i>Italic</i>`
- c. `<u>Underline</u>`
- d. `<strike>strikethrough</strike>`

6. Page Content Alignment

- a. `<center></center>`
- b. `<left></left>`
- c. `<right></right>`
- d. `<justified></justified>`

7. Other

- a. `<hr>` Horizontal Rule
- b. `
` Line Break
- c. `<p>` Paragraph `</p>`
- d. `<pre>` text is preformatted `</pre>`
- e. Lists

i. Unordered list

```
<ul>
<li>First item</li>
<li>Next item</li>
</ul>
```

ii. Ordered list

```
<ol>
```

```
<li>First item</li>
<li>Next item</li>
</ol>
```

8. Tables

a. <table> Table</table>

- i. border="##"
- ii. cellspacing="##"
- iii. cellpadding="##"
- iv. width="##"
- v. bgcolor="##"

b. <tr> Table Row</tr>

c. <td> Table Cell</td>

- i. valign="top/bottom/middle"
- ii. align="center"
- iii. rowspan="##"
- iv. colspan="##"
- v. bgcolor="##"

d. <pre> text is preformatted</pre>

e. Lists

i. Unordered list

```
<ul>
<li>First item</li>
<li>Next item</li>
</ul>
```

ii. Ordered list

```
<ol>
<li>First item</li>
<li>Next item</li>
</ol>
```

Congratulations

on the Success of your Business!!!

For more information on network marketing and strategies on how to build your business please visit Helpfornutronix.com.

Remember the first step is to Sign-Up (automaticbuilder.com/littlegett) for your new business at Automaticbuilder.com/littlegett. Become part of the Nu-TeamSuccess.

If you have any questions, concerns, comments or other; email tstdrew@yahoo.com.

Our success is found as a team, we are all here to help each other to succeed. Join the Nu-TeamSuccess today when you sign up for Automatic-Builder. Automaticbuilder.com/littlegett